

Project Appraisal: Identification, Policy Analysis & Selection

Course Title	Project Appraisal: Identification, Policy Analysis & Selection
Country	London
Location	4-5 Star Hotel
Time	8:00 AM - 2:00 PM
Date	26 - 30 January 2026

Day 1 - Project Identification & Concept Development

8:00 – 9:15

- What “Project Appraisal” really means
- Types of projects and how to align them with organisational strategy

9:15 – 10:30

- Identifying real problems vs perceived problems
- Turning needs into clear objectives and a solid project scope

10:30 – 11:45

- Stakeholder identification, mapping, and influence analysis
- Practical tools for idea generation and early concept shaping

12:00 – 2:00

- Hands-On Case Workshop: Identify viable project concepts
- Group reflection and insights

Day 2 – Technical & Financial Analysis

8:00 – 9:15

- Assessing technical feasibility: resources, technology, site, constraints
- Environmental, legal & regulatory considerations

9:15 – 10:30

- Financial appraisal essentials
- Estimating capital and operating costs with accuracy

10:30 – 11:45

- Cash flow forecasting techniques
- Adjusting for uncertainty, inflation, and risk

12:00 – 2:00

- Workshop: Build a simple yet practical financial model

Day 3 – Economic & Social Appraisal

8:00 – 9:15

- Difference between financial and economic appraisal
- Shadow pricing and valuing non-market impacts

9:15 – 10:30

- Social Cost-Benefit Analysis (SCBA)
- Environmental and sustainability impact assessments

10:30 – 11:45

- Understanding distributional impacts on communities and stakeholders

12:00 – 2:00

- Practical Exercise: Conduct an economic appraisal on a real case

Day 4 – Policy Analysis & Project Selection

8:00 – 9:15

- Policy frameworks that influence project choices
- Policy analysis tools and models used in the public & private sector

9:15 – 10:30

- Multi-Criteria Analysis (MCA)
- Ranking, scoring, and prioritising projects

10:30 – 11:45

- Risk analysis using qualitative & quantitative approaches

12:00 – 2:00

- Workshop: Build a full project selection matrix

Day 5 – Integrated Appraisal & Final Decision Making

8:00 – 9:15

- Integrating all appraisals: technical, financial, economic & policy
- Decision-making under uncertainty and incomplete information

9:15 – 10:30

- Preparing professional appraisal documentation
- KPIs, dashboards & evaluation metrics used by senior leaders

10:30 – 11:45

- Communicating findings to decision-makers with impact

12:00 – 2:00

- Final Group Project:
- End-to-end appraisal of a sample project
- Group presentations
- Expert panel feedback & programme wrap-up